

The Private Museum
Annual Gala 2025

A NOD TO HOME

CELEBRATING 15 YEARS OF ART, 60 YEARS OF SINGAPORE

SATURDAY
1 NOVEMBER 2025
6:30PM

SOFITEL
SINGAPORE SENTOSA
RESORT & SPA

Private MUSEUM *15* YEAR Anniversary

Appeal Letter

THE PRIVATE MUSEUM
ANNUAL GALA 2025

SATURDAY,
1 NOVEMBER 2025

Dear Friends of the Museum,

We hope this letter finds you well and in good spirits. As The Private Museum celebrates its 15th anniversary alongside SG60, we are honoured to reflect on the journey that has shaped the museum and Singapore's vibrant cultural landscape. This year marks a significant milestone, and we are thrilled to invite you to join us for a very special edition of our Annual Gala on Saturday, 1 November 2025, at Sofitel Singapore Sentosa Resort & Spa.

Themed “**A Nod to Home: Celebrating 15 Years of Art, 60 Years of Singapore**”, this year's Gala is more than a fundraising event—it is a heartfelt tribute to the artists, collectors, patrons, and supporters who have helped shape The Private Museum's journey. While Singapore's art ecology may be small, it is through this interwoven network and shared belief in the value of art that we have grown together. Since our founding in 2010, The Private Museum has had the privilege of presenting thousands of artworks and welcoming countless visitors—each encounter made possible through the patronage, collaboration, and passion of this vibrant community.

Your continued patronage enables us to continue our work in:

- **Strengthening the arts ecosystem** by providing a platform for emerging and established artists, curators, writers, and creatives
- **Sustaining exhibitions and museum operations**, allowing us to present meaningful showcases that bridge private collections with the public
- **Fostering community connections** through accessible programmes and inclusive initiatives

Celebrate this significant milestone with us with an inspiring evening of art and patronage—as we look back with gratitude and forward with purpose. Every donation, no matter the size, makes a difference. Should you require further information or wish to discuss your support, please don't hesitate to contact us at **(65) 8068 1151** or philanthropy@theprivatemuseum.org.

Yours sincerely,

Daniel Teo
FOUNDING CHAIRMAN

Rachel Teo
FOUNDING DIRECTOR

15 Years of Art: A Journey of Patronage and Purpose

2010

A Vision Takes Shape

Founded as a charity and non-profit arts organisation at 51 Waterloo Street.

2012

A Formal Beginning

Officially opened by Ambassador-at-large Professor Tommy Koh, Ministry of Foreign Affairs, Singapore.

2015

A Public Commitment

Granted Institution of a Public Character (IPC) status, affirming our commitment to transparency and public service.

2018

Inaugural Gala, Enduring Support

Hosted our inaugural fundraising gala to commemorate our 8th anniversary—an evening of art, patronage, and celebration.

2020

Joining a National Network

Welcomed into the National Heritage Board's Museum Roundtable, joining a vibrant network of over 50 museums and heritage institutions.

2021

A Farewell to Home

Closed the chapter at 51 Waterloo Street, marking the end of a formative era.

2023

A New Chapter Begins

Relocated to a beautiful new space at 11 Upper Wilkie Road, opening a fresh chapter of creativity and community engagement.

2025

Celebrating 15 Years

This year, we celebrate 15 incredible years of engaging, inspiring and building communities through art.

Be Part Of Our Journey

Categories	Entitlements
<div><div></div><div>Distinguished Patron \$20,000</div></div>	<ul style="list-style-type: none">• Seating for up to 10 pax at our premium tables• Recognition on museum’s donor wall for the year• Special private tour of selected exhibitions for 10 pax• Priority and preferential rates for private functions at The Private Museum• Exclusive museum dining experience for 10 pax specially curated and hosted by The Private Museum
<div><div></div><div>Patron \$12,000</div></div>	<ul style="list-style-type: none">• Seating for up to 10 pax at our superior tables• Recognition on museum’s donor wall for the year• Special private tour of selected exhibitions for 10 pax• Priority and preferential rates for private functions at The Private Museum
<div><div></div><div>Ambassador \$6,000</div></div>	<ul style="list-style-type: none">• Seating for up to 5 pax• Special private tour of selected exhibitions for 5 pax• Recognition on museum’s donor wall for the year
<p>We understand that not everyone needs a full table—this tier is for pairs who wish to show their support in a meaningful way.</p>	
<div><div></div><div>Friend \$2,400</div></div>	<ul style="list-style-type: none">• Seating for 2 pax• Special private tour of selected exhibitions for 2 pax• Limited Friend-tier seats are available

Click or scan here to reserve a table/seat



Purchase of gala seat packages and outright cash donations are entitled to 250% tax deduction subjected to changes in the prevailing law, if any. Your generous donation will also attract a Dollar-for-Dollar Cultural Matching Fund (CMF) grant from the Ministry of Culture, Community and Youth (MCCY).

Kindly note:

- At it’s sole discretion, The Private Museum maintains the right to modify the gala seat packages.
- Sponsorship, listing, acknowledgements, and recognition will be allocated on a first-come, first-served basis, contingent upon the publication timeline.