

Private MUSEUM

SINGAPORE

SAVE THE DATE

THE PRIVATE MUSEUM ANNUAL GALA 2024

BEYOND

THE FRAME

FRIDAY, 15 NOV 2024,
6:30PM

VENUE

SOFITEL SINGAPORE SENTOSA RESORT & SPA
2 BUKIT MANIS ROAD SENTOSA, SINGAPORE 099891

DRESS CODE

EAST-WEST: ECLECTIC

FOR MORE INFORMATION, PLEASE REACH OUT TO
PHILANTHROPY@THEPRIVATEMUSEUM.ORG
OR CALL 8068 1151

Private Collections
IN A PUBLIC MUSEUM

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TEL: (65) 8068 1151

THE PRIVATE MUSEUM LTD
INSTITUTION OF A PUBLIC CHARACTER
11 UPPER WILKIE ROAD, SINGAPORE 228120

Appeal Letter

**THE PRIVATE MUSEUM
ANNUAL GALA 2024**

**FRIDAY,
15 NOVEMBER 2024**

Dear friends,

We hope this letter finds you in the best of health and spirits. The Private Museum is pleased to extend a warm invitation to you and your esteemed guests to join us for an unforgettable evening at The Private Museum Annual Gala 2024.

The Private Museum recently celebrated its one-year anniversary in the historic Osborne House at 11 Upper Wilkie Road. We are truly humbled by all that we have achieved with the support of our patrons, partners, and friends. Having looked back at the building's complex history as well as our own, we now turn our sights to the promising road ahead.

This year's Gala theme, "Beyond the Frame", reflects the limitless potential of the arts and the exciting possibilities that lie in our shared future. It signifies a future where creativity knows no limits, where the arts fearlessly push the boundaries of imagination to shape the world around us. It also celebrates the interdisciplinary collaborations essential in cultivating a sustainable arts ecosystem. These connections allow us to unlock the full potential of art, propelling it beyond the frame and into a future of boundless possibilities.

Join us for an evening that is both a reflection of our rich artistic heritage and a bold statement of our commitment to the future. Your support ensures that we continue to serve the public by maintaining the quality of our programmes and extending our outreach efforts to touch more lives with the transformative power of the arts.

Every donation, regardless of size, is significant to us. Should you require more information, please feel free to contact us at:
(65) 8068 1151 or **philanthropy@theprivatemuseum.org**.

Yours sincerely,

Daniel Teo
FOUNDING CHAIRMAN

Rachel Teo
FOUNDING DIRECTOR

Objectives

Connecting Communities through Art, Culture, and Heritage



Our goal is to raise **\$300,000** to continue our mission of bringing art to the forefront and fostering meaningful communities.

How Your Contribution Will Make a Difference

The funds raised will be vital in sustaining our operations at the Osborne House. This support will enable us to present more exhibitions, enrich the local arts ecosystem, and strengthen our collaborations with artists and arts communities.

Championing the Arts

Private Collections in a Public Museum



Since moving to Osborne House in 2023, we have presented five major exhibitions in collaboration with collectors, artists, and curators, attracting more than 20,000 visitors to experience art.

Visual Arts Programmes



Over the past decade, The Private Museum has organised over 50 exhibitions and collaborated with more than 100 collectors, artists and curators, both locally and in the region.

Cultivating Patronage

Fostering Arts Appreciation



With the focus on offering quality and inspiring arts experiences for a wide audience, The Private Museum hosts workshops that enhance the main exhibition by curating enriching experiences for individuals from all walks of life.

Community Engagement



Talks and guided tours at the museum are facilitated to actively promote cultural engagement through discussions, critical thinking, and appreciation for diverse artistic expressions.

Partaking in a Meaningful Event





Be Part of The Private Museum's Network



Beyond the walls of the museum, we aim to connect people from diverse communities through our annual fundraisers. Your support is essential to sustaining our operations, programs, and exhibitions, which facilitate meaningful local and international collaborations.

Donate & Join

Categories

 <p>Friend</p>	<p>\$2,000</p>	<ul style="list-style-type: none"> • Seating for up to 2 pax • Special private tour of selected exhibitions for 2 pax
 <p>Ambassador</p>	<p>\$6,000</p>	<ul style="list-style-type: none"> • Seating for up to 5 pax • Special private tour of selected exhibitions for 5 pax • Recognition on museum's donor wall for the year
 <p>Patron</p>	<p>\$12,000</p>	<ul style="list-style-type: none"> • Seating for up to 10 pax at our superior tables • Recognition on museum's donor wall for the year • Special private tour of selected exhibitions for 10 pax • Priority and preferential rates for private functions at The Private Museum
 <p>Distinguished Patron</p>	<p>\$20,000</p>	<ul style="list-style-type: none"> • Seating for up to 10 pax at our premium tables • Recognition on museum's donor wall for the year • Special private tour of selected exhibitions for 10 pax • Priority and preferential rates for private functions at The Private Museum • Exclusive museum dining experience for 10 pax specially curated and hosted by The Private Museum

All donations are entitled to 250% tax deduction – subjected to changes in the prevailing law, if any. Your generous sponsorship will also attract a Dollar-for-Dollar Cultural Matching Fund (CMF) grant from the Ministry of Culture, Community and Youth (MCCY). Your contribution ensures that our programmes will continue to bring the arts closer to the general public, as well as foster new interest and support for the arts. At its sole discretion, The Private Museum reserves the right to modify the sponsorship packages.

Donation Form

NAME OF DONOR: _____ TEL (O): _____ TEL (M): _____

NRIC/FIN/UEN: _____ EMAIL: _____

PAYMENT CONTACT PERSON: _____ TEL (O): _____ TEL (M): _____

BILLING ADDRESS: _____

MY ORGANISATION/I WISH TO REMAIN ANONYMOUS: YES NO


Response

PLEASE INDICATE A RESPONSE

<p><input type="radio"/> REGISTRATION</p> <p>I/WE WISH TO TAKE UP A DONATION PACKAGE:</p> <p><input type="radio"/> FRIEND \$2,000</p> <p><input type="radio"/> AMBASSADOR \$6,000</p> <p><input checked="" type="radio"/> PATRON \$12,000</p> <p><input type="radio"/> DISTINGUISHED PATRON \$20,000</p>	<p><input type="radio"/> OUTRIGHT DONATION</p> <p>I/WE WISH TO MAKE AN OUTRIGHT DONATION OF:</p> <p><input type="radio"/> \$20,000</p> <p><input type="radio"/> \$10,000</p> <p><input type="radio"/> \$5,000</p> <p><input type="radio"/> \$2,000</p> <p><input type="radio"/> OTHER: \$ _____</p>
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Method of Payment

PLEASE INDICATE YOUR METHOD OF PAYMENT AND DONATION AMOUNT

<p><input type="radio"/> BANK TRANSFER</p> <p>ACCOUNT NUMBER: 0-401-103575-7</p> <p>BENEFICIARY'S NAME: THE PRIVATE MUSEUM LTD</p> <p>BANK: MAYBANK</p> <p>SWIFT: MBBESGS2</p> <p>BANK CODE: 7302</p> <p>BRANCH CODE: 001</p>	<p><input type="radio"/> PAYNOW OF \$ _____</p> <p>SCAN TO DONATE, UNDER UEN/BILL REFERENCE NO., KINDLY INDICATE "TPM ANNUAL GALA 2024".</p> <div style="text-align: center;">  <p>UEN: 201005410R</p> </div>
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SIGNATURE: _____

DATE: _____

By completing this form, you consent to The Private Museum collecting, using, disclosing, and processing your personal data for donor-related activities. The museum is committed to protecting your privacy under the Personal Data Protection Act (PDPA) 2012. Your data will only be used for this form and related donor activities. You may amend, delete, or withdraw your consent for your data at any time by emailing philanthropy@theprivatemuseum.org.