The Private Museum Charity Golf 2024

FRIDAY, 10 MAY 2024 TEE OFF AT 1.30PM

LAGUNA NATIONAL GOLF RESORT CLUB, MASTERS COURSE Dear Friends of the Museum,

We hope that this letter reaches you in excellent health and high spirits. It is with great pleasure that we announce The Private Museum's fourth edition of our charity golf fundraiser. Our exciting annual tradition will be set against the backdrop of the lush greens of Laguna National Golf Resort Club, Singapore. This year's charity golf promises to be another memorable occasion of blending sport and philanthropy.

On behalf of The Private Museum, we warmly invite you to join us on 10 May 2024. Our annual charity golf fundraiser has become a cherished tradition, offering patrons the chance to engage in friendly competition while supporting a meaningful cause.

Since moving to 11 Upper Wilkie Road in August 2023, we've done a retrospective of *Dancing with the Cosmos: Three Decades of Work from Kumari Nahappan* and an artist collaboration between Ian de Souza and Andy Yang entitled *Rhythmic Resonance*. Most recently, we've launched *Chronic Compulsions: Selected Works from Art Addicts Anonymous*, a first-of-its-kind exhibition for The Private Museum that features works from 15 private collections and unveils over 40 modern and contemporary works in Singapore. As we settle into our new space, we aspire to continue building on new collaborations and meaningful initiatives for our ever-growing community.

As we tee off, our aim is to raise \$250,000 to support The Private Museum's commitment to our mission. The funds raised will also play a pivotal role in fostering new endeavours, as well as ensuring that our diverse range of exhibitions and outreach programmes continue to thrive.

Every donation, regardless of size, is significant to us. Should you require more information, please feel free to contact us at +65 8068 1151 or philanthropy@theprivatemuseum.org.

Thank you for considering our request, and we look forward to hearing favourably from you.

DANIEL TEO FOUNDING CHAIRMAN AND DIRECTOR RACHEL TEO FOUNDING DIRECTOR

Private MUSEUM

Golf Packages

DETAILS	ENTITLEMENTS	ACKNOWLEDGEMENTS
Gold \$20,000	 2 × complimentary golf flights on 10 May 2024 8 × persons invitation to lunch, dinner, drinks and goodie bags Nomination for NAC Patron of the Arts Award Invitations to The Private Museum's patron programmes 	 Gold Donor acknowledgement on programme booklet and website Exclusive logo feature on main event backdrop Logo feature on main event banner Acknowledgement on social media platforms (reach of up to 10,000)
• Silver \$10,000	 1 × complimentary golf flight on 10 May 2024 4 × lunch, dinner, drinks and goodie bags Nomination for NAC Patron of the Arts Award Invitations to The Private Museum's patron programmes 	 Silver Donor acknowledgement on programme booklet and website Logo feature on event banners Acknowledgement on social media platforms (reach of up to 10,000)
 Bronze \$8,000 Bronze (Early Bird)* \$6,000 *Donors can qualify for early bird flights if they submit their donation and response form by 31 March 2024. 	 1 × complimentary golf flight on 10 May 2024 4 × lunch, dinner, drinks and goodie bags 	 Bronze Donor acknowledgement on programme booklet Acknowledgement on social media platforms (reach of up to 10,000)
Individual Golfer \$2,000	 1 × complimentary golf player on 10 May 2024 1 × lunch, dinner, drinks and goodie bag The Private Museum Singapore is a non-profit grants. We seek your support to take up one of	f the Golf Packages above. Purchase of flight
	packages and outright cash donations are enti- changes in the prevailing law, if any. Your gene Dollar Cultural Matching Fund (CMF) grant from (MCCY). Your contribution ensures that our pro-	tled to 250% tax deduction subjected to erous sponsorship will also attract a Dollar-for- n the Ministry of Culture, Community and Youth

to the general public, as well as foster new interest and support for the arts.

- **Private MUSEUM**
- Kindly note:
 At its sole discretion, The Private Museum Singapore maintains the right to modify the sponsorship packages.
 Sponsorship, listing, acknowledgments, and recognition will be allocated on a first-come-first-served basis, contingent upon the publication timeline.

Response Form

 Event Sponsor I/We wish to support through an in-kind sponsorship Hole-in-One Golf Raffle Draw Prizes 6,000* Goodie Bag Items* 000 Others: Commercial value of in kind sponsorship:
in-kind sponsorship: or early bmit their se form *For Goodie Bag Items, we appreciate a sponsorship quantity of 144. Suitability of sponsored items is subject to the organiser's discretion.
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