



**Friday, 5 May 2023, tee-off at 1:30 PM  
Sentosa Golf Club, Serapong Course**

**Dear Friends of the Museum,**

On behalf of The Private Museum (TPM) Singapore, we take great pleasure in inviting you for our charity golf fundraiser happening on 5 May 2023. In this third edition, we will once again bring together the world of the arts and sports this time at the Sentosa Golf Club's Serapong Course, which was awarded the 'Number 1 Championship Golf course in Asia' by Asian Golf Monthly in 2007 and 'Best Golf Course in Singapore' by Golf Digest in 2009.

The Private Museum Charity Golf 2023 aims to raise \$300,000. Not only will your generous donations and sponsorships go towards the restoration works of our new home, a colonial bungalow (the former Osborne House) located at 11 Upper Wilkie Road, it will also create new opportunities for more artistic collaborations and meaningful community engagements.

Holding historical and cultural significance, the new and larger space—almost six times our previous floor area—will allow us to expand our operations and offer even more programmes to the public. Award-winning WOHA Architects will restore the classic formality of the heritage structure cross-referenced with the character of its 150-year history. Using the artistic device of the palimpsest—where revealing and overlaying historical traces creates new relationships between past and present—the new Private Museum creates an exciting new chapter in this rich story.

For 13 years, TPM has provided a platform to showcase and encourage artistic endeavours beyond the walls of major public art institutions and we are one of the longest-standing private museums in Singapore focused on bridging the gap between the private and the public art spheres. Your support is instrumental in helping us pave the way forward to continue fulfilling our vision and mission. Beyond visual arts, TPM also plans to explore and work with other artistic disciplines such as theatre, film, and the literary arts in creating meaningful collaborations with the wider arts community.

As friends of the Museum who like us, share the love of the arts, your generosity will make a difference to the arts community by allowing us to continue in our work. Every donation, regardless of size is significant to us. Should you require more information, please feel free to contact us at (65)6738-2872 or [philanthropy@theprivatemuseum.org](mailto:philanthropy@theprivatemuseum.org).

Thank you for considering our request and we look forward to hearing favourably from you.

**Yours sincerely,**

**Mr Daniel Teo and Ms Rachel Teo  
Founding Chairman and Founding Director  
The Private Museum Singapore**



# The Private Museum Charity Golf 2023



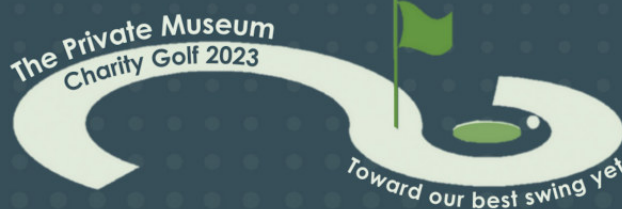
## GOLF PACKAGES

Details	Entitlements	Acknowledgements
 <b>GOLD</b> <b>\$20,000</b>	<ul style="list-style-type: none"> <li>• 2 x complimentary golf flights on 5 May 2023</li> <li>• 8 x persons invitation to lunch, drinks and goodie bags</li> <li>• Nomination for NAC Patron of the Arts Award</li> </ul>	<ul style="list-style-type: none"> <li>• Donor acknowledgement on programme booklet &amp; website</li> <li>• Exclusive logo feature on main event banner</li> <li>• Logo feature on event banners</li> <li>• Acknowledgement on social media platforms (reach of up to 10,000)</li> </ul>
 <b>SILVER</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• 1 x complimentary golf flight on 5 May 2023</li> <li>• 4 x lunch, drinks and goodie bags</li> <li>• Nomination for NAC Patron of the Arts Award</li> </ul>	<ul style="list-style-type: none"> <li>• Donor acknowledgement on programme booklet &amp; website</li> <li>• Logo feature on event banners</li> <li>• Acknowledgement on social media platforms (reach of up to 10,000)</li> </ul>
 <b>BRONZE</b> <b>\$8,000</b>	<ul style="list-style-type: none"> <li>• 1 x complimentary golf flight on 5 May 2023</li> <li>• 4 x lunch, drinks and goodie bags</li> </ul>	<ul style="list-style-type: none"> <li>• Donor acknowledgement on programme booklet &amp; website</li> <li>• Logo feature on event banners</li> <li>• Acknowledgement on social media platforms (reach of up to 10,000)</li> </ul>
<b>Individual Flight</b> <b>\$5,000*/\$6,000</b>	<ul style="list-style-type: none"> <li>• 1 x complimentary golf flight on 5 May 2023</li> <li>• 4 x lunch, drinks and goodie bags</li> </ul>	<ul style="list-style-type: none"> <li>• Donor acknowledgement on programme booklet &amp; website</li> </ul>
<b>Individual Golfer</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>• 1 x complimentary golf player on 5 May 2023</li> <li>• 1 x lunch, drinks and goodie bags</li> </ul>	<ul style="list-style-type: none"> <li>• Donor acknowledgement on programme booklet &amp; website</li> </ul>

**\*Donors can qualify for early bird flights at \$5,000 if they complete their donation by Friday, 10 March 2023.**

TPM is a non-profit organisation independent of long-term state grants, we seek your support to take up one of the Golf Packages above. Purchase of flight packages and outright cash donations are entitled to 250% tax deduction—subjected to changes in the prevailing law, if any. Your generous sponsorship will also attract a Dollar-for-Dollar Cultural Matching Fund (CMF) grant from the Ministry of Culture, Community and Youth (MCCY). Your contribution ensures that our programmes will continue to bring the arts closer to the general public, as well as foster new interest and support for art.

# Response Form



## A. Particulars of Donor/Sponsor

\*All blanks are mandatory

Type of Donation:  Individual  Corporate

Name of Individual/Corporate: \_\_\_\_\_

Address \_\_\_\_\_

NRIC / FIN / UEN No. \_\_\_\_\_

Contact No. \_\_\_\_\_

Office: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email Address \_\_\_\_\_

## B. Donation Response

\*Please indicate your response.

### Golf Package

I/We wish to take up a golf package:

GOLD \$20,000

SILVER \$10,000

BRONZE \$8,000

Individual Flight \$5,000\*/\$6,000

Individual Golfer \$1,500

\*Donors can qualify for early bird flights at \$5,000 if they complete their donation by Friday, 10 March 2023.

### Event Sponsor

I/We wish to support through an in-kind sponsorship:

Hole-In-One

Golf Prizes

Lucky Draw

Goodie Bag Items

Others: \_\_\_\_\_

For Goodie Bag Items, we appreciate a sponsorship quantity of 144. Suitability of sponsored items is subjected to the organiser's discretion.

### The Private Museum Circles

I/We do not wish to take part in this event, but would like to make an outright donation and join TPM's Circles patron programme:

Friend .....  \$2,000 (Individual)  \$5,000 (Corporate)

Ambassador .....  \$5,000 (Individual)  \$10,000 (Corporate)

Patron .....  \$10,000 (Individual)  \$25,000 (Corporate)

Distinguished Patron .....  \$25,000 (Individual)  \$50,000 (Corporate)

## C. Method of Payment

\*Please indicate your method of payment and donation amount.

### Cheque of \$ \_\_\_\_\_

Please make it payable to "The Private Museum Ltd".

Kindly mail your cheque to:  
The Private Museum Ltd  
101 Cecil Street, #26-08/12  
Tong Eng Building  
Singapore 069533

### Bank Transfer of \$ \_\_\_\_\_

Account number: 0-401-103575-7  
Beneficiary's name: The Private Museum Ltd  
Bank: Maybank  
Swift: MBBESGS2  
Bank code: 7302  
Branch code: 001

### PayNow of \$ \_\_\_\_\_

Scan to donate.  
Under remarks, kindly indicate: TPM Golf 2023



UEN: 201005410R

Signature: \_\_\_\_\_

Date: \_\_\_\_\_