

# Programme



Schedule 27 May 2022

11:30 AM Bag Drop-off & Registration

Lunch at Tampines Banquet Room

12:55 PM Welcome Address by Founding Chairman  
Mr Daniel Teo  
The Private Museum, Singapore

Opening Address by Guest-of-Honour  
Mr Eric Chua  
Parliamentary Secretary  
Ministry of Culture, Community and Youth  
& Ministry of Social and Family Development

1:05 PM Group Photo-taking

Pre-tournament Briefing

1:30 PM Shotgun Tee-off

6:30 PM End of The Private Museum Charity Golf 2022

## Highlights

### Grand Raffle Draw

Take part in the Grand Raffle Draw for a chance to win attractive prizes, including hotel staycations, brand and F&B vouchers generously contributed by our sponsors. Purchase additional tickets with a donation to increase your chances in the draw. For full details and a list of prizes, approach any of our staff for more information.

### Hole-in-One Challenge

The golfer whose tee-shot finishes in the cup will stand a chance to walk away with a grand cash prize of S\$50,000. A ball hit from a tee following a lost ball, out-of-bounds, or water hazard will not be considered.

### NORQAIN Circle-in-One Challenge

Land your tee-shots within the white circle around the hole on the greens and stand a chance to win a NORQAIN timepiece worth S\$3,000! NORQAIN timepieces are kindly sponsored by C. Melchers GmbH & Co, the exclusive distributor for NORQAIN timepieces. NORQAIN is a fully independent Swiss watch company founded in 2018, offering timepieces exclusively equipped with automatic mechanical movements.

### Closest-to-Pin Challenge with Lam Chih Bing

Test your power in the Closest-to-Pin Challenge with Lam Chih Bing, a former Singaporean pro-golfer who made his debut in 1999 and has since had 10 professional wins between 2000-2010! A donation of \$100 and above will allow you to pick the golf club for the pro to play—a rare opportunity for you to challenge a pro and stand a chance to win the OSIM uVibro Exercise Lounger, a passive exercise chair with whole-body vibration technology that stimulates muscles and improves circulation. The prize is proudly sponsored by OSIM International Pte Ltd.



## A message from the Founding Chairman, Mr Daniel Teo



2022 marks a new and significant milestone for The Private Museum (TPM) Singapore as we are currently mid-way into our 12th year as the remaining private museum in Singapore. At the beginning of the year, we took great pleasure in announcing our potential new home at the colonial bungalow (the former Osborne House) located at 11 Upper Wilkie Road, a space almost six times our previous floor area, allowing us to offer even more programmes to the public.

Mirroring the museum's expansion to a new and larger space is TPM's revamped website—supported by the Digital Project Grant of the National Heritage Board, Singapore. As one of many steps taken to elevate our digital platforms and capabilities, the website's enhanced interactivity and accessibility functions as a trove of knowledge and information made available to the public and the redesign enables us to work towards our mission of bridging the private and the public.



11 Upper Wilkie Road  
Potential new home of The Private Museum  
Image courtesy of Intercultural Theatre Institute

“This helps TPM to continue serving an important role in providing alternative voices and narratives within the arts and cultural landscape...”

As we embark on this new chapter, it is crucial for us to lay concrete foundations in building a sustainable ecosystem, to dedicate ourselves to strategising and configuring our future plans. Unlike larger public institutions, TPM is independent of long-term state funding, and the anticipated launch of our Building and Operations Fund, “Circles of Patronage”, will help build our new home and support the museum's operations. The Fund will translate to the proliferation and flourishing of art programmes at our new home. This will in turn help TPM to continue serving an important role in providing alternative voices and narratives within the arts and cultural landscape as we kickstart a series of multidisciplinary collaborations between visual, literary and the performing arts.

Even as we dedicate 2022 towards our fundraising efforts, an exciting line-up of programmes are brewing. As Singapore transitions from pandemic to endemic and begins to open up again, we too hope to welcome you to our new home soon. A huge thank you to all stakeholders, the board of directors, and the museum team for the perseverance and dedication in making this possible.



The Private Museum is a non-profit private museum in Singapore founded by Singaporean philanthropist, art collector and real estate developer, Daniel Teo, together with his daughter Rachel Teo in 2010. Fuelled by passionate patronage for the arts, the museum aims to be an alternative platform to bridge the gap between the private and the public. It supports the exchange of ideas across cultures, educational initiatives, artistic and curatorial collaborations with collectors and practitioners of the arts.

With a vision to promote art appreciation, the independent arts space engages local, regional and international audiences from all walks of life. The Private Museum is a registered Charity and Institution of a Public Character (IPC) since 2010 and 2015 respectively.

Mission: To serve as an independent platform in bridging gap between public and private spheres through the exchange of ideas across cultures, educational initiatives, artistic and curatorial collaborations.

Vision: To be a leading, dynamic private museum in Southeast Asia and a national model in Singapore that engages, inspires and builds communities through art.

The Private Museum Ltd.  
Registered Charity  
Institution of a Public Character (IPC)

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# Acknowledgment

A special thank you to the Guest-of-Honour, Mr Eric Chua Parliamentary Secretary, Ministry of Culture, Community and Youth & Ministry of Social and Family Development for officiating the tee-off and taking the time to join us at our mid-year fundraiser. We would like to express our sincere gratitude and appreciation to Mr Eric Teoh for being the Tournament Director and Mr Lam Chih Bing for volunteering his time for the Closest-to-Pin Challenge.

We would also like to thank all our patrons, sponsors, supporting partners and friends for their generous contribution to The Private Museum Charity Golf 2022, to which none of this would have been possible.

## Board Members:

Daniel Teo  
Rachel Teo  
Dana Teo  
Bill Liu  
Ng Siong Tee  
Tan Kai Seng  
Tan Siew Ching  
Tan Suan Wee  
Tan Chuan Yong  
Claire Teo  
Danton Teo

## Fundraising Committee:

Claire Teo (Chairperson)  
Rachel Teo  
Dana Teo  
Tan Siew Ching  
Tan Chuan Yong  
Aaron Teo

## Programme Team:

Aaron Teo  
Tessa Sam  
Clara Chong  
Brian Moo  
Anna Naveen  
Jason Chan  
Jacqueline Foo  
Christina Koh  
Veronica Loo  
Christina Lim

We gratefully acknowledge our patrons:

Dana Magnus  
Daniel Teo  
Dato Lim Wee Li Willy  
Ena Su  
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*\*Due to printing schedule, we seek your kind understanding if we are unable to reflect your name in the acknowledgements. We sincerely thank you for your support towards our fundraiser.*

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**ARTaf**

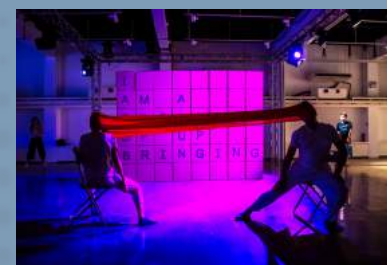
Official Media Partner: **golfasia**  
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The realisation of well-curated exhibitions is the first pillar of community building, artistic engagement and inspirations. Your invaluable contribution towards this will support our mission to serve as an independent platform for bridging the gap between public and private spaces. Your generous support will allow the continuation of collaborations within the artistic community, pushing the boundaries of creative excellence and experimentation. We are nurturing a community that is informed and passionate about the arts through outreach programmes.

We also inch towards encouraging cross-disciplinary exploration and presentation beyond visual arts with other artistic disciplines such as theatre, film, and the literary arts in creating meaningful experiences for the community. This propels us towards our vision to be a leading, dynamic private museum in Southeast Asia.

Thank you for joining us on this journey as we swing to the next chapter of The Private Museum.

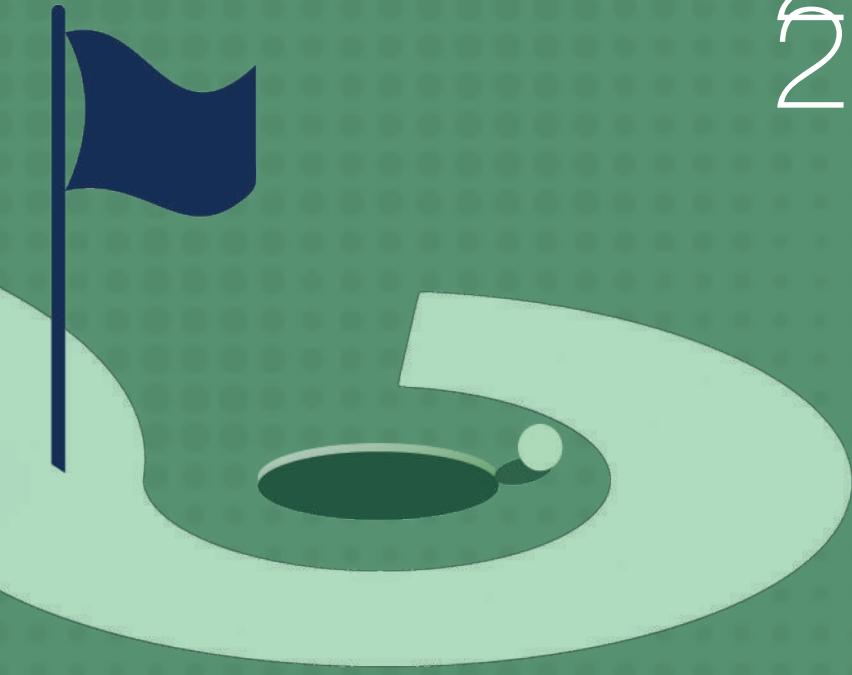


ARTS & CULTURE

PHILANTHROPY

# The Private Museum Charity Golf

2022



A Swing to the Next Chapter:  
Building New Foundations  
for The Private Museum