



*A Swing to the Next Chapter: Building New Foundations for The Private Museum*  
**The Private Museum Charity Golf 2022**

**Date:** 27 May 2022, Friday

**Time:** Tee-off from 12:30pm\* (Due to current COVID-19 regulations, golfers will have staggered starting times. More information will be sent to you upon confirmation.)

**Venue:** Tanah Merah Country Club, Tampines Course

Dear Friends of the Museum,

On behalf of The Private Museum (TPM) Singapore, we take great pleasure in inviting you for the second golf fundraiser this May 2022. In this edition, we will once again bring together the world of the arts and sports with The Private Museum Charity Golf 2022.

**The Private Museum Charity Golf 2022 aims to raise \$300,000** for our exciting programme line-up in our new home, a colonial bungalow (the former Osborne House) located at 11 Upper Wilkie Road. For 11 years, TPM has provided a platform to showcase and encourage artistic endeavours beyond the walls of major public art institutions and we are one of the longest-standing private museums in Singapore focused on bridging the gap between the private and the public. We hope that you can join us to promote art appreciation and support our local arts eco-system.

Holding historical and cultural significance, the new and larger space - almost six times our previous floor area- will allow us to expand our operations and offer yet more programmes to the public. **We seek your help to continue our work and kick-start the proliferation of art programmes at our new home.** Beyond visual arts, TPM also plans to explore and work with other artistic disciplines such as theatre, film, and the literary arts in creating meaningful collaborations with the community.

As friends of the Museum who like us, share the love of the arts, your generosity will make a difference to the arts community by allowing us to continue in our work. **Every donation, regardless of size is significant to us.** Should you require more information, please feel free to contact us at (65)6738-2872 or [philanthropy@theprivatemuseum.org](mailto:philanthropy@theprivatemuseum.org).

Thank you for considering our request and we look forward to hearing favourably from you.

Yours sincerely,

**Mr Daniel Teo**  
Founding Chairman  
The Private Museum Singapore





## Details of Golf Packages



Gold  
\$20,000



Silver  
\$10,000



Bronze  
\$8,000

Individual  
Flight  
\$6,000

Individual  
Golfer  
\$1,500

	Gold \$20,000	Silver \$10,000	Bronze \$8,000	Individual Flight \$6,000	Individual Golfer \$1,500
Complimentary golf flight(s) on 27 May 2022	2 flights	1 flight	1 flight	1 flight	1 player
Lunch, drinks and goodie bag	8 sets	4 sets	4 sets	4 sets	1 set
Key sponsor acknowledgement on programme booklet and website	✓	✓	✓		
Nomination for NAC Patron of the Arts Award (Corporate/ Individual)	✓	✓			
Corporate logo on event banners	✓	✓			
Exclusive logo feature on key event banner	✓				
Acknowledgement on social media platforms with estimated reach of 10,000	6 Feature posts 3 Facebook 3 Instagram	4 Feature posts 2 Facebook 2 Instagram	2 Feature posts 1 Facebook 1 Instagram		

TPM is a non-profit organisation independent of long-term state grants, we seek your support to take up one of the Golf Packages above. **Purchase of flight packages and outright cash donations are entitled to 250% tax deduction** – subjected to changes in the prevailing law, if any. **Your generous sponsorship will also attract a Dollar-for-Dollar Cultural Matching Fund (CMF) grant** from the Ministry of Culture, Community and Youth (MCCY). Your contribution ensures that our programmes will continue to bring the arts closer to the general public, as well as foster new interest and support for art.





**Particulars of Sponsor & Donor**

*\*All blanks are mandatory*

Reference No.: \_\_\_\_\_

Type of Donation:  Individual  Organisation

Name: \_\_\_\_\_

Tel. (Office): \_\_\_\_\_

Tel. (Mobile): \_\_\_\_\_

NRIC/FIN/UEN: \_\_\_\_\_

Email: \_\_\_\_\_

Contact person: \_\_\_\_\_ (for payment)

Tel. (Office): \_\_\_\_\_

Tel. (Mobile): \_\_\_\_\_

Billing address: \_\_\_\_\_

My organisation/I wish to remain anonymous: Yes / No


**Response**

*\*Please indicate your response.*

<input type="checkbox"/> <b>Registration of Flight</b> I/We wish to take up a golf package:  <input type="checkbox"/> Gold \$20,000 <input type="checkbox"/> Silver \$10,000 <input type="checkbox"/> Bronze \$8,000 <input type="checkbox"/> Individual Flight \$6,000 <input type="checkbox"/> Individual Golfer \$1,500	<input type="checkbox"/> <b>Outright Donation</b> I/We wish to make an outright cash donation of:  <input type="checkbox"/> \$20,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,000 <input type="checkbox"/> Others: \$ _____	<input type="checkbox"/> <b>Event Sponsor</b> I/We wish to support through an in-kind sponsorship:  <input type="checkbox"/> Hole-In-One <input type="checkbox"/> Golf Prizes <input type="checkbox"/> Lucky Draw <input type="checkbox"/> Goodie Bag Items <input type="checkbox"/> Others: _____
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**Method of Payment**

*\*Please indicate your method of payment and donation amount.*

<input type="checkbox"/> <b>Cheque of \$</b> _____  Please make the cheque payable to "The Private Museum Ltd".  Kindly mail your cheque to: The Private Museum Ltd 101 Cecil Street, #26-08/12 Tong Eng Building Singapore 069533	<input type="checkbox"/> <b>Bank Transfer of \$</b> _____  Account No.: 0-401-103575-7 Beneficiary's name: The Private Museum Ltd Bank: Maybank Swift: MBBESGS2 Bank code: 7302 Branch code: 001	<input type="checkbox"/> <b>PayNow of \$</b> _____  Scan to donate. Under remarks, kindly indicate "TPM Golf 2022".    UEN: 201005410R
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Signature: \_\_\_\_\_

Date: \_\_\_\_\_