

THE PRIVATE MUSEUM LTD

Annual Report for Year Ended 31 March 2015

Chairman's Message

As this is our inaugural statement, I would like to share the inspiration behind our name. I have had the privilege to meet many collectors and have been inspired by their collection. I thought how wonderful if we could convince the collectors to share their collection with the public. Hence the name The Private Museum. The art collections are held mainly by private individuals, institutes or corporates and our hope is to provide such private collections a museum space which would help in building art history and cultural exchange.

On 12th March 2010 The Private Museum (the "Museum") was set up as a platform to pursue and promote art appreciation. The Private Museum Ltd was registered under the Charities Act on 30th Nov 2010. In 4th May 2015 the Museum was registered as a charity with IPC status for 1 year.

Our Mission is to provide a space for art collectors to showcase their collection in a curated display as well as an alternative platform for artists to push boundaries in the expressions of various art forms. The museum's public outreach program also aims to bring the collectors and artists closer to the general public.



Teo Tong How

Founder, The Private Museum Ltd
September 2015

UEN Number: 201005410R

Registered Address: 51 Waterloo Street
#02-06
Singapore 187969

Founder:	Teo Tong How
Members:	Teo Tong How Goh Soo Khim Teo Kah Chee, Rachel
Directors/Trustees	Teo Tong How (Chairman) Teo Kah Chee, Rachel Teo Kah Yeen, Dana Tan Kai Seng Tan Siew Ching William Liu Wei Hai@ William Lau Ng Siong Tee (Appointed on 01/08/15)
Committee Chairpersons	Teo Tong How (Human Resource) Teo Kah Chee, Rachel(Programmes & Service) Teo Kah Yeen, Dana(Appointment/Nomination) Tan Siew Ching (Fundraising) Tan Kai Seng (Audit)

Committee members

Audit Committee

William Liu Wei Hai@ William Lau
Jacqueline Foo

Programmes & Service Committee

Tan Hwee Koon
Goh Soo Khim

Fundraising Committee

Teo Kah Yeen, Dana
Teo Kah Chee, Rachel

Appointment/Nomination Committee

Ng Siong Tee
Tan Hwee Koon

Human Resource Committee

Teo Kah Chee, Rachel
Christina Lim

Company Secretary: Nancy Tan

Bank: MayBank
OCBC (Opened in September 2014)

Auditor: Tan Wee Tin & Co.

Directors' Profiles

Mr. Teo Tong How, also known as Daniel serves as the Chairman & Managing Director of Hong How Group of Companies. Mr. Teo is also a director of real estate developer Tong Eng Brothers Pte Ltd. He is active in the arts and cultural scene in Singapore, serves as Director of Singapore Dance Theatre. He is a Member of RIBA, FRAIA, APAM, SIA and associate member of SIP, APA and SA, Registered Property Manager from International Real Estate Institute. In 2013, Mr. Teo received the Heritage and Conservation and Adaptive Re-use Award, and the Champion of the Arts Award. Mr. Teo holds a Bachelor of Architecture degree from University of Melbourne. He is also a renowned philatelist in Singapore.

Ms. Teo Kah Chee, Rachel graduated from the University of Melbourne with a Bachelor of Commerce. She started her career in 1993 with Price Waterhouse for two years as auditor and currently she is a Director of Daniel Teo & Associates Pte Ltd, a real estate investment, development and management Company based in Singapore. She is a member of University of Melbourne Alumni Association Singapore and Australian Alumni Association Singapore. She is also a member and Advisory Board of Asian Civilisation Museum (ACM) in Singapore.

Mr. Tan Kai Seng joined the Board on 1st August 2014 and was appointed the Audit Committee Chairman on 17th February 2015. He is a Certified Public Accountant, Singapore and a Fellow Member of the Association of Chartered Certified Accountants, United Kingdom. He started his career with Price Waterhouse, Singapore, and was Finance Director of Parkway Holdings Limited, Singapore, from 1988 until his retirement in 2005. He was also a director of Kian Ho Bearings Ltd which is listed on Singapore Exchange Securities Trading Limited.

Ms Tan Siew Ching graduated from the University of Singapore with a Bachelor of Laws (LL.B) degree and from University College London with a Master of Laws (LL.M), specialising in Maritime Law. Before her retirement, she worked for many years as Legal Advisor cum Corporate Secretary and Head of Insurance for one of the largest shipping company in Singapore. She was an active member of the

management team that successfully expanded the shipping business into global markets across China, Middle East, Asia, Africa and South East Asia. Ms Tan was also the founder and managing director of a shipping agency company in Johore Bahru, Malaysia. Currently, she is a member of the Advisory Board of SHRM, a college in Singapore offering international students comprehensive hospitality and business programmes. Ms Tan is now also a board member of the Singapore Musical Box Museum. "

Mr. William Liu, also known as Bill holds an MSc in Operational Research & Management Studies from the Imperial College of London and a BSc (Hons) degree in Mechanical Engineering from University of Manchester, UK. He serves as the Chairman and Managing Director at Stream Global Pte Ltd. Mr. Liu serves as the President and Chief Executive Officer of ABACUS International, Asia's premier Global Distribution Systems (GDS) and Computer Reservations Systems (CRS), and a joint venture company with Sabre, Inc of USA. He was responsible for ABACUS' operations and profitable growth that span 20 countries in the Asia Pacific. Prior to joining ABACUS, he worked for a major multi-national computer manufacturer International Computers Ltd (ICL) and also served as General Manager of ICL Taiwan in 1992. Mr. Liu is the Chairman of W3 Infocomm Group Pte Ltd, an investment holding company. He is a Board member of SISTIC.Com Pte Ltd, National Library Board and Monte Jade Singapore, Payment Link Singapore Pte Ltd. Mr. Liu was the Co-chairman of the Singapore British Business Council IT/Software Sub-Committee and the Chairman of the Singapore IT Dispute Resolution Advisory Committee (SITDRAC).

Mr. Ng Siong Tee is the founder and Executive Director of Kontiki Shipping Pte Ltd. He is a veteran in shipping industry. Mr. Ng holds a BSC (hon) Medical Engineering from Imperial College London. He is married with three children.

Dr. Teo Kah Yeen, Dana graduated from the University of Melbourne with a Bachelor of Medicine and Bachelor of Surgery, MBBS in 1996. She continues her practice in medicine as a family physician and has been working with The Edinburgh Clinic since Year 2000 till present. She is Director of Dankhim Investment Pte Ltd, a property investment holding company since September 1995. She was appointed, in September 2010, as Director of The Private Museum Ltd.

Objectives

The objectives of The Private Museum is to promote art appreciation to the Singapore public and to help in the establishment of Singapore as a cultural artistic hub through public lectures including outreach programmes to educational institutes to help foster interest and the support for art.

Key policies and financial state of the charity during the financial year

The financial policy is to work within our financial capacity. We must ensure that there are enough funds to organise our programmes. Projections are done on this basis to enable us to determine if we can run all the forecasted programmes to outreach the public.

During the year under review, the funds from donations and with the monetary support from Cultural Matching Fund were sufficient to fund the programmes. The donations/CMF received were used to fulfil current obligations, therefore the two programmes were successfully held during this financial year.

Review of the year ended 31 March 2015

During the 12 months ended 31 March 2015, we have been carrying out activities and making grants in accordance with our mission.

Financial Results

Incoming Resources

Donation - Non tax deductible
Cultural Matching Fund Grant
Rental income

S\$

143,053

135,000

14,000

292,653

Resources Expended

Professional Fees
Consultation Fees
Exhibition Expenses
Rental Expenses
Other Expenses

5,380

48,000

41,640

36,000

17,588

148,608

Surplus for the period

144,045

Reserves

Total reserves/deficit as at 31 March 2015

293,664

The Museum did not have any employees during the Financial Year Ended 31st March 2015.

Activities Organised

The Private Museum Ltd had organised the following exhibitions, showcasing the collections of various private collectors and also organised talks by specialists to educate the public.

1)

Goh Soo Khim Collection

6 August 2014 to 28 September 2014

Exhibition Content

In celebration of Singapore's 49th National Day, The Private Museum presented Wu: A Goh Soo Khim Collection, an exhibition showcasing works collected by the renowned Singaporean ballet doyenne, Goh Soo Khim. The collection of predominately Chinese ink paintings serves as a reflection of the relationship

between Chinese ink and dance, offering an insight on the rhythmic movement of Chinese ink and its relevance to the essence of dance. Reflecting on Soo Khim's lifelong passion for the arts and dance, this collection of works takes a closer look into the art collecting process of the highly acclaimed dancer.



The exhibition showcased highly acclaimed works of Chen Ke Zhan (b. 1959), Chua Ek Kay (1947 – 2008), Hong Zhu An (b. 1955), Goh Beng Kwan (b.1937), Zulkifle Mahmod (b.1975) and Wang Lin Hai (b. 1963). This dichromatic exhibition encapsulated the refined beauty and raw emotion of dance in art. This exhibition showcased the

collection by a highly regarded Singaporean collector – a celebration of the local arts and culture.

Activities



Visit The Private Museum's website <http://www.theprivatemuseum.org> for more details.

2)
Khoo Sui Hoe's Retrospective II: Datuk Lim Chong Keat's Collection
02 January 2015 – 11 March 2015 (72 days/ 10 weeks 2 days)

Guest of Honor: Theodore Chan, President of Singapore Institute of Architects

Exhibition Content

In conjunction with Singapore Art Week, The Private Museum presented Khoo Sui Hoe: An Overview Part II – The Patron, Datuk Seri Lim Chong Keat's Collection from 1960s to 1980s, the last of a major two-part overview of Malaysian painter, Khoo Sui Hoe. Part I- The artist collection from 1980s to present was held from 17th October 2014

to 14th December 2014. The selection of sixteen paintings from the single largest collection of Khoo Sui Hoe's works honored the friendship and patronage of the artist's foremost collector Datuk Seri Lim.



Datuk Seri Lim's

collection traces the early years of Khoo's artistic career. The paintings draw inspiration from the expanse of Southeast Asia; the rivers and rubber estates of his hometown Kedah, the abstraction of mountains in the Cameron Highlands and the cloudscapes of Thailand.



The collection encompasses Khoo's unadulterated artistic explorations of landscapes and figures, termed by Datuk Lim "Inscapes with Figures". Datuk Seri Lim's collection traces the early years of Khoo's artistic career. The paintings drew an inspiration from the expanse of Southeast Asia; the rivers and rubber estates of his hometown Kedah, the abstraction of mountains in the Cameron Highlands and the cloudscapes of Thailand. The collection encompassed Khoo's

unadulterated artistic explorations of landscapes and figures, termed by Datuk Lim “Inscapes with Figures”.

The highlight of the exhibition is the Children of the Sun, Khoo’s first monumental painting, which was commissioned for the Singapore Conference Hall in 1965. Marking the 50th anniversary of its creation, the Children of the Sun returns to Singapore to be exhibited at The Private Museum in this exhibition.

Activities



Visit The Private Museum’s website <http://www.theprivatemuseum.org> for more details.

3)

Hong Zhu An: Pure Heart – A Bali Purnati Artist Residency
12 March 2015 – 27 May 2015 (77 days/ 11 weeks)

Guest of Honor: Koh Seow Chuan, Founding Chairman of National Gallery Singapore

Exhibition Content

The Private Museum presented *Hong Zhu An: Pure Heart – A Bali Purnati Foundation Artist Residency* by an Internationally-renowned Singaporean artist, Hong Zhu An. The exhibition featured a selection of 15 new works from a series



inspired by Hong's recent Artist Residency in Bali at the Yayasan Bali Purnati, the Bali Purnati Centre for the Arts. This residency marked his second and most significant visit to Bali since his first trip more than 10 years ago. Hong's stay at the Bali Purnati – translated as Pure Heart, was a journey of self-awareness and introspection that led him to create this new series of inward and outward journey of Bali. The highlights of this exhibition were



inspired by site visits to see Kokokan birds (herons) at Petulu Village, water palace at Taman Tirta Gangga, lotus ponds at rock-cut shrines at Gunung Kawi, historical villages at Tenganan Village and temples such as Pura Besakih. This new body of works give insights to Hong's experience in Bali that left an impact on him.

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Public Outreach Program

An intimate meet the artist session was held in conjunction with the exhibition where Hong Zhu An shared his experience at the Yayasan Bali Purnati and his inspirations behind the creation of this series of works.

Activities



Visit The Private Museum's website <http://www.theprivatemuseum.org> for more details.

Future plans and commitments

1)

Inspirations & Friendships: A Chua Ek Kay Estate Collection

20 July 2015 – 25 September 2015 (72 days/ 10 weeks 2 days)

Guest of Honor: Hsieh Fu Hua, Chairman of National Gallery Singapore

Exhibition Content

In celebration of Singapore's 50th anniversary of independence, The Private Museum presented Influences and Friendships: A Chua Ek Kay Estate Collection. Following the first Chua Ek Kay exhibition at The Private Museum, Old Campus Revisited: A Chua Ek Kay Collection of The Catholic High School, which featured the 25 Chinese ink paintings that Chua donated to his alma mater, this second Chua Ek Kay exhibition is from the perspective of the late artist Chua Ek Kay's private collection. The selection of 21 artworks offered a glimpse into the contextual understanding of the artist's direct or indirect influences, exchanges and friendships with other artists.

Highlights included Huang Binhong's landscape painting paying its homage to the 10th century painter Juran, one of the great Master artists of early Chinese monumental landscape paintings. Huang Binhong (1865 – 1955), a painter and art theorist, played a strong influence on Chua's art practice. The collection featured artworks from the lineage of the Shanghai School of Painting such as Wu Changshuo (1844-1927), Wang Geyi (1897-1988) and Fan Chang Tien (1907-1987); to monk artists, Venerable Hong Yi (1880-1942) and Venerable Song Nian (1911-1998); Zhao Shao Ang (1905-1998) of the Lingnan School and Chua's contemporaries which include Tan Choh Tee (b. 1942) and Tan Siow Aik (b. 1948).

Catalogue Launch & Catholic High School Alumni Gathering

An Exhibition Catalogue launch and Catholic High School Alumni Gathering was held in conjunction with the exhibition. During the Exhibition Catalogue launch, a short sharing of the exhibition was conducted by fellow CHS alumni, Kwok Kian Chow.

Catholic High School Student Outreach (27th August 2015)

- Have schedule an Arts and Heritage angled School Outreach for 90 students from the Catholic High Secondary School on 27th Aug 2015
- Have provided relevant Chua Ek Kay reading materials (bilingual) for CHS reading program.

2)

KIMI KIM JALAN JALAN: TAKUJI KOGO + YOUNG-HAE CHANG HEAVY INDUSTRIES

[Working Title]

01 October 2015 – 16 December 2015 (77 days/ 11 weeks)

Guest of Honor: To Be Confirmed

Exhibition Content

In conjunction with *Kitakyushu Biennial 2015 The Fifth*, The Private Museum presents the 3rd Kitakyushu Biennial in Singapore: *KIMI KIM JALAN JALAN: TAKUJI KOGO + YOUNG-HAE CHANG HEAVY INDUSTRIES*. The exhibition consists of 3 new media artworks by international acclaimed artists, Takuji Kogo (Japan), Young-Hae Chang (Korea) and Marc Voge (USA). This is the first time web art duo; Young-Hae Chang Heavy Industries is in Singapore.

The highlight of the exhibition is *KIMI KIM JALAN JALAN*, an anime inspired multilingual monologue made in Japanese, Korean and English through the collaboration of the artists' cultural background. Inspired by the multilingualism in Singapore, this single channel narrative consists of fragments of images, sounds and texts of Singapore, performed in the style of an ASMR (autonomous sensory meridian response). *KIMI KIM JALAN JALAN* is made specially for The Private Museum.

Kitakyushu Biennial 2015 The Fifth is a touring project, which will travel to Berlin, Sweden and Japan.

Public Outreach Program

- Artist Talk with Takuji Kogo & YHCHI and proposed moderation by Russell Storer, Senior Curator, National Gallery Singapore

3)

From Maquettes to Sculptures: An Anthony Poon Estate Collection (Working Title)

09 January 2016 – 09 March 2016 (72 days/ 10 weeks 2 days)

Guest of Honor: Professor Tommy Koh (TBC)

Exhibition Content

The Private Museum (TPM) is proud to present the special Maquette Collection from the Anthony Poon Estate in memory of the late artist, Anthony Poon's (1945-2006) on the 10th Anniversary of his passing. The maquette studies will help the general public to have a better understanding the creative processes of the late artist also known for his large-scale public sculpture commission. As part of the public outreach program, TPM is also producing a guide map with island-wide location tour route of the late artist's public sculpture commissions around Singapore.

Outreach Program

- Proposed AP Public Art Commission Sculpture tour route map
- To organize a bus tour 2 - 4 times during exhibition period (if funding permits)
- To design and print AP Public Art Commission Sculpture tour route map for interested parties to also tour at their own pace (if funding permits)

4)

(i) Oh Soon Hwa Solo Photography Exhibition

OR

(ii) TPM Collection Exhibition

10 March 2016 – 25 May 2016 (77 days/ 11 weeks)

Guest of Honor: To Be discussed

Exhibition Content:

(i) Oh Soon Hwa Solo

- Proposed solo exhibition of Oh Soon Hwa in Singapore in conjunction with International Women's day. Oh's interest is in documentary projects and her artistic practice explores the issues of identity, gender and human condition. For example, "Girls from Mekong Delta" is a semi-documentary project that explores the identity and environment of young Vietnamese women from a small island nicknamed "Taiwanese Island" who intend or are pushed to marry foreigners in their quest to have a better life and to support their family. This project was Finalist (2009) and Semi-Finalist (2007) for the prestigious Lange-Tyler Prize at the Center for Documentary Studies, Duke University.

OR

(ii) TPM Collection

- This is in response to the questioning that The Private Museum (TPM) is not considered a museum without an existing TPM collection. A proposed curated exhibition display platform to highlight the expanding TPM Collection donated by artist/s.

Visit The Private Museum's website <http://www.theprivatemuseum.org> for all our upcoming events.

Our supporters

A big thank you to our kind and generous donors and supporters.